

NONPROFIT REPORT: FUNDERS LOOK FOR HIGH ROI

Hispanic Business[®]

THE AUTHORITY ON THE HISPANIC MARKET

**E-BIZ COMPANIES:
WEBBED FOR
RESULTS**

TWO FOR THE MONEY

Frank Huerta sold Recourse Technologies, starts Cartilix

MAY 2006 • \$3.99

#BXNGSD *****AUTO**5-DIGIT 60610
#60610RLD325NE006# PLT 25
HIPOLITO P ROLDAN 178
325 N WELLS ST FL 8
CHICAGO IL 60610-4705



www.hispanicbusiness.com
America Online Keyword: Hispanic Business

PLUS

- OTHER TECH TALES
- TOP 25 NONPROFITS
- TOP FOUNDATIONS

2006 TOP 25 NONPROFITS

The leading U.S. nonprofit organizations in service to Hispanics, ranked by expenditures.



1) ALTAMED HEALTH SERVICES CORP.

Los Angeles
www.altamed.org
Year Established: 1969
2005 Expenditures: \$60,720,376
2005 Revenues: \$67,412,152
Expenditure change from 2004: N/A
Mission: To provide coordinated, culturally appropriate, health and human services in Los Angeles County, with particular attention to Hispanic and multiethnic communities.
Service Area: San Gabriel Valley and greater East/Southeast Los Angeles
President, CEO, or Executive Director: Castulo de la Rocha

2) MEXICAN AMERICAN OPPORTUNITY FOUNDATION (MAOF)

Montebello, CA
www.maof.org
Year Established: 1963
2005 Expenditures: \$54,650,380
2005 Revenues: \$55,671,055

Expenditure change from 2004: 0.76%
Mission: To provide for the economic improvement of California's greater Hispanic community, while preserving the pride, values, and heritage of the Mexican-American culture.
Service Area: California (seven counties)
President, CEO, or Executive Director: Martin Castro



3) THE ASPIRA ASSOCIATION

Washington, D.C.
www.aspira.org
Year Established: 1961
2005 Expenditures: \$53,295,844
2005 Revenues: \$54,445,887
Expenditure change from 2004: 25.32%
Mission: To empower the Puerto Rican and broader Hispanic community by advocating education and development of leadership capabilities and dedication for youth.
Service Area: Nationwide and Puerto Rico
President, CEO, or Executive Director: Ronald Blackburn-Moreno

4) CHICANOS POR LA CAUSA INC. (CPLC)

Phoenix
www.cplc.org
Year Established: 1969
2005 Expenditures: \$50,097,175
2005 Revenues: \$47,780,379
Expenditure change from 2004: 83.79%
Mission: To develop strong, healthier communities as a lead advocate, coalition builder, and direct service provider. Enhance quality of life by promoting positive change and self-sufficiency.
Service Area: Arizona (statewide)
President, CEO, or Executive Director: Pete C. Garcia



5) LA CLÍNICA DE LA RAZA

Oakland, CA
www.laclinica.org
Year Established: 1971
2005 Expenditures: \$42,230,129
2005 Revenues: \$42,423,370
Expenditure change from 2004: N/A
Mission: To improve the quality of life of diverse communities by providing culturally appropriate, high quality, and accessible healthcare for all.

Service Area: California (three counties)
 President, CEO, or Executive Director:
 Jane Garcia

6) HISPANIC HOUSING DEVELOPMENT CORP.

Chicago
 www.hispanichousingdevelopment.com
 Year Established: 1975
 2005 Expenditures: \$35,109,923
 2005 Revenues: \$39,386,905
 Expenditure change from 2004: 50.11%
 Mission: To stabilize Hispanic communities by developing, managing, and investing in ventures that increase affordable housing, promote economic opportunity, and enhance the quality of life.
 Service Area: Illinois (Chicago focus)
 President, CEO, or Executive Director:
 Hipolito "Paul" Roldan

7) HISPANIC SCHOLARSHIP FUND

San Francisco
 www.hsf.net
 Year Established: 1975
 2005 Expenditures: \$33,300,000
 2005 Revenues: \$43,600,000
 Expenditure change from 2004: -11.97%
 Mission: To advance college education among Hispanic Americans and double the rate of Hispanics earning a college degree

by 2010 through scholarships and educational outreach support.

Service Area: Nationwide, Puerto Rico, Virgin Islands
 President, CEO, or Executive Director:
 Sara Martinez Tucker

8) COMMUNITY CHILD CARE COUNCIL OF SANTA CLARA COUNTY

San Jose, CA
 www.4C.org
 Year Established: 1972
 2005 Expenditures: \$27,343,547
 2005 Revenues: \$27,139,940
 Expenditure change from 2004: N/A
 Mission: To provide services promoting the availability and accessibility of early care and education for all the children in California's Santa Clara County.
 Service Area: County of Santa Clara
 President, CEO, or Executive Director:
 Alfredo Villasenor

9) SER, JOBS FOR PROGRESS NATIONAL INC.

Irving, TX
 www.ser-national.org
 Year Established: 1965
 2005 Expenditures: \$24,120,502
 2005 Revenues: \$24,700,918
 Expenditure change from 2004: -8.90%
 Mission: To develop employment and training capabilities of the SER network, which provides job training for people age 55 and older. SER offers training and technical assistance, research and planning, program and policy development, and fundraising.
 Service Area: 19 states, Puerto Rico, and Washington, D.C.
 President, CEO, or Executive Director:
 Ignacio Salazar

10) NATIONAL COUNCIL OF LA RAZA

Washington, D.C.
 www.nclr.org
 Year Established: 1968
 2005 Expenditures: \$23,455,286
 2005 Revenues: \$20,723,341
 Expenditure change from 2004: 1.21%
 Mission: To improve life opportunities for the nation's Hispanics and help reduce poverty and discrimination in the

community as a civil rights and advocacy organization.
 Service Area: Nationwide and Puerto Rico
 President, CEO, or Executive Director:
 Janet Murguia

11) PUERTO RICAN FAMILY INSTITUTE INC.

New York
 www.prfi.org
 Year Established: 1960
 2005 Expenditures: \$22,860,261
 2005 Revenues: \$23,796,430
 Expenditure change from 2004: 10.12%
 Mission: To enhance functioning and self-efficiency of diverse, marginalized communities and prevent family disintegration as a multi-program, family-oriented, health and human services agency.
 Service Area: New York, New Jersey, Puerto Rico
 President, CEO, or Executive Director:
 Maria Elena Girone

12) CASA CENTRAL SOCIAL SERVICES CORP.

Chicago
 www.casacentral.org
 Year Established: 1954
 2005 Expenditures: \$21,566,249
 2005 Revenues: \$21,548,191
 Expenditure change from 2004: 59.42%
 Mission: To provide a social services network for diverse population with a focus on Hispanics, propelling all ages toward self-sufficiency and a higher quality of life.
 Service Area: Chicago metropolitan area
 President, CEO, or Executive Director:
 Ann R. Alvarez

2006 TOP 25 NONPROFITS

» on the disabled, disenfranchised, and underserved.

Service Area: Chicago Metropolitan Area
President, CEO, or Executive Director:
Vincent A. Allocco

20) NUEVO AMANECER LATINO CHILDREN SERVICES

Los Angeles
www.nalffa.org
Year Established: 1994
2005 Expenditures: \$11,305,040
2005 Revenues: \$11,679,880
Expenditure change from 2004: 0.44%

Mission: To provide children and their families with the best quality educational and family-based treatment services while improving the children's quality of life.
Service Area: Los Angeles, Orange, San Bernardino, Riverside, San Diego, and Santa Barbara counties
President, CEO, or Executive Director:
Norma Duque-Acosta

21) HISPANIC ASSOCIATION OF COLLEGES & UNIVERSITIES (HACU)

San Antonio
www.hacu.net
Year Established: 1986
2005 Expenditures: \$9,574,111
2005 Revenues: \$9,843,182
Expenditure change from 2004: 6.93%

Mission: To "champion Hispanic higher education success" by improving opportunities, access, and quality; and promoting member schools' development by working with business, industry, and government.
Service Area: Nationwide, Puerto Rico, Latin America, Spain
President, CEO, or Executive Director:
Antonio R. Flores



22) NIÑOS LATINOS UNIDOS INC.

Santa Fe Springs, CA
www.nlu.org
Year Established: 1994
2005 Expenditures: \$7,608,272
2005 Revenues: \$7,905,701
Expenditure change from 2004: -0.39%

Mission: To place and monitor Hispanic foster children in linguistic and culturally sensitive homes, supporting their development as productive members of society.
Service Area: Los Angeles and surrounding counties
President, CEO, or Executive Director:
Fahir Milian

23) HISPANIC FEDERATION INC.

New York
www.hispanicfederation.org
Year Established: 1990
2005 Expenditures: \$6,194,782
2005 Revenues: \$6,421,878
Expenditure change from 2004: 10.54%
Mission: To strengthen, support, and develop agencies providing health and human services for Hispanics in the northeast through technical assistance,

grants, community assistance, and advocacy.

Service Area: New York, New Jersey, Connecticut, Pennsylvania, and Washington, D.C.
President, CEO, or Executive Director:
Lillian Rodriguez-Lopez

24) EL CONCILIO/COUNCIL FOR THE SPANISH-SPEAKING

Stockton, CA
www.elconcilio.org
Year Established: 1968
2005 Expenditures: \$6,000,000
2005 Revenues: \$5,900,000
Expenditure change from 2004: 0.00%

Mission: To work in partnership with other local agencies to offer services for Hispanics of all ages, focusing on empowerment through counseling, referrals, and education.
Service Area: San Joaquin Valley
President, CEO, or Executive Director:
Jose R. Rodriguez

25) CUBAN AMERICAN NATIONAL COUNCIL INC.

Miami
www.cnc.org
Year Established: 1972
2005 Expenditures: \$5,015,789
2005 Revenues: \$5,080,962
Expenditure change from 2004: N/A

Mission: To provide human services to needy persons of all ethnic and racial groups, supporting self-reliance and building bridges among diverse communities.
Service Area: Nationwide
President, CEO, or Executive Director:
Guarione M. Diaz □

METHODOLOGY FOR TOP NONPROFITS LISTING

Research to identify top Hispanic-serving nonprofit organizations included these steps: Nonprofit organizations were identified from Internet database lists of tax-exempt organizations located in the 50 states and the District of Columbia. A list of these organizations was sorted by financial criteria and screened for descriptions related to Hispanic issues. Qualified organizations were sent a survey asking for information. Organizations were ranked on the basis of annual operating budget.

While **Hispanic Business** makes every attempt to locate and include the leading U.S. Hispanic-serving nonprofit organizations, we cannot list organizations that do not submit information by our deadline. To ensure that a particular nonprofit organization is considered for future directories, readers may send the name of the organization, along with the contact person's name, mailing address, phone, fax, and e-mail address, via fax to (805) 964-6139 or via e-mail to research@hbinc.com